

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion – Released of Advertisement in “**Travel Trade Journal**” IATO Daily September 2013 – Publication Charges – Sanction of an amount of Rs.3,00,000/- (Rupees Three Lakhs only) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 71

Dated:-22-01-2014
Read the following:

1. From Mr. AnkitSharma, Director, M/s. Sampan Media Pvt., Ltd., Shahpurjat, New Delhi, Dated: 28-08-2013.
2. Govt.Lr.No.5111/PMU/PRO/2013, of YAT & C (PMU) Department, Dt.06-09-2013.
3. Invoice No.SM/149/2013-14, of M/s. Sampan Media Pvt., Ltd., Shahpurjat, New Delhi Dt.11-09-2013.

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ORDER:

In the letter 1st read above, Mr. AnkitSharma, Director, M/s. Sampan Media Pvt., Ltd., Shahpurjat, New Delhi, has requested to release Three Double Spread Pages Colour Tourism Promotion advertisement + 03 Full pages of Editorial of “AP Tourism for IATO Dailies in “**Travel Trade Journal**”. Accordingly, Government have issued a work order for an amount of Rs.3,00,000/- (Rupees Three Lakhs only) for publication of the said Tourism Promotion work in the reference 2nd read above.

2. In the reference 3rd read above, M/s. Sampan Media Pvt., Ltd., Shahpurjat, New Delhi, has furnished a bill for an amount of Rs.3,00,000/- (Rupees Three Lakhs only) towards publication of Three Double Spread Pages Colour Tourism Promotion advertisement + 03 Full pages of Editorial of “AP Tourism for IATO Dailies in “**Travel Trade Journal**”, and requested the Government for arranging payment.

3. The Government, after careful examination of the matter, hereby accord sanction for an amount of Rs.3,00,000/- (Rupees Three Lakhs only), towards Tourism Promotion published of Three Double Spread Pages Colour Tourism Promotion advertisement + 03 Full pages of Editorial of “AP Tourism for IATO Dailies in “**Travel Trade Journal**” by M/s. Sampan Media Pvt., Ltd., Shahpurjat, New Delhi.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Sampan Media Pvt., Ltd., Shahpurjat, New Delhi, through on line. The details of Bank account is as follows:-

Account Name	: Sampan Media Pvt., Ltd., Shahpurjat, New Delhi
Account No	: 01962090004062
Name of the Bank	: Kotak Mahindra Bank
IFSC Code	: KKBK0000196
PAN No.	: AAOCS6573R

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To
M/s. Sampan Media Pvt., Ltd., Shahpurjat, New Delhi
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER